

Nu Pure Cricket Australia Promotion 2025

Terms and Conditions

Promoter	Nu-Pure Pty Ltd ATF Nu-Pure Unit Trust trading as Nu-Pure Beverages (ABN 47 423 476 244), 1/76 Quinns Hill Road East, Stapylton QLD 4207.
Promotion Period	From 12.01am (AEST) on 01/10/2025 to 11.59pm (AEDT) on 15/11/2025.
Who can enter?	Only Australian residents who are aged 18 years or over.
Who can't enter?	Directors, officers, management, employees and contractors (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Where will the promotion run?	The promotion will run in participating stores (including online) that stock specially marked products (Stores) in Australia. The promotion will also run in Woolworths Supermarkets, Woolworths Metro or via Woolworths Online at www.woolworths.com.au in Australia. For clarity, purchases made from Ampol Woolworths MetroGo, Metro 60, Everyday Market by Woolworths or a Caltex Woolworths/EG Australia are excluded.
Websites	www.nu-pure.com.au (Website) or http://nu-purepromotions.com.au/sipwinashessummer (Promo Website)
Qualifying Purchase	A Qualifying Purchase is the purchase of any specially marked 600ml 12, 20, 24 or 30 pack of 600ml Nu-Pure Spring Water from a Store during the Promotional Period.
Entry instructions	To enter, you must, during the Promotion Period: (a) make a Qualifying Purchase and collect your itemised purchase receipt. If an itemised purchase receipt is not automatically handed to you by a staff member, it is your responsibility to request one; (b) visit the Website or Promo Website and follow the prompts to the entry page (c) input the requested details including full name and residential address and upload an image of the Qualifying Purchase receipt when prompted; and then (d) submit the fully completed online entry form. Entrants will be given the option to opt in to marketing communications from the Promoter and Cricket Australia (ABN 53 006 089 130) (Cricket Australia) at the time of entry. Entrants that opt in acknowledge that their details will be collected and handled in accordance with each company's Privacy Policy which will be viewable at the time of entry. Once the completed online entry form has been submitted, entrants will receive an online message acknowledging their entry and informing them that (a) they have been awarded one (1) entry into the relevant Major Draw (as detailed below); and (b) if they have won an Instant Prize (as defined) and if so, details on how to verify their entry and claim their Instant Prize. All winners are subject to verification in accordance with these Terms and Conditions.

	The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photography capability. Any cost associated with accessing the Website or Promo Website is the entrant's responsibility and is dependent on the internet service provider used.										
How are Instant Win Prize/s awarded?	There are up to 63,691 Instant Prizes available to be won. Instant Prizes will be awarded randomly throughout the Promotion Period as selected by a computerised drawing system at Riolti, Suite 51A 23 Norton Street, Leichhardt, NSW 2040 (Riolti). The odds of provisionally winning an Instant Prize are one (1) in fifteen (15).										
How many drawn winners will there be and how will they be chosen?	For the purposes of awarding the Major Prizes, entries will be divided into groups according to the entrant's residential address entered at the time of entry as follows: QLD, NT/SA, VIC/TAS, NSW/ACT and WA. There will be 125 Major Prize winners determined in respect of this promotion as follows. QLD – 27 drawn winners NT/SA – 18 drawn winners VIC/TAS – 31 drawn winners NSW/ACT – 31 drawn winners WA - 18 drawn winners The Major Draw for each State/Territory group will be held at 12pm (AEDT) on 17/11/2025 at Riolti ("Major Draw"). The first valid number of entries drawn (as per the above) in each State/Territory group will each win a Major Prize. The Promoter may draw additional reserve entries in each draw and record them in order, in case a winning entry/entrant is deemed invalid ("Reserve Entrants").										
What can I win?	There are up to 63,691 instant prizes available to be won nationally and a total 125 Major Prizes to be won across the following State/Territory Groups QLD, SA, VIC, NSW and WA. Each Instant Prize consists of a \$50 digital Vault Pays-enabled Prepaid Mastercard® ("Instant Prize"). Any ancillary costs associated with redeeming the Digital Vault Pays-enabled Prepaid Mastercard are not included. The Digital Vault Pays-enabled Prepaid Mastercard must be activated within 2 months of issue and is valid for 12 months after activation. At expiry of the Digital Vault Pays-enabled Mastercard any unused balance will be forfeited. You will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in your digital wallet. The Digital Vault Pays-enabled Prepaid Mastercard is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See www.vaultps.com.au/terms for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. Upon verification, the Instant Prize will be sent to the winners by SMS (to the mobile phone number specified on the winner's entry form). Winners then need to activate the card using the Vault app – activation code will be provided in SMS. Once activated, the card can be added to the winner's phone's digital wallet (e.g. Apple Pay, Google Pay or Samsung Pay) and can be used for purchasing goods and services where the card is accepted for electronic transactions (excluding transactions at ATMs or over the counter at financial institutions). The card cannot be used as a credit card and cannot be linked to any deposit account. Major Prize Each Major Prize consists of four (4) General Admission tickets to an Ashes Test game in either Brisbane, Sydney, Adelaide, Melbourne or Perth. The exact date and game to be awarded and the value of each Major Prize to be won in each State/Territory Group is as follows: <table border="1"> <thead> <tr> <th>Number available</th><th>Prize</th><th>Prize Value</th><th>Total prize value</th></tr> </thead> <tbody> <tr> <td colspan="4">Queensland</td></tr> </tbody> </table>			Number available	Prize	Prize Value	Total prize value	Queensland			
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Queensland											

9	4 tickets to day 1 of the second Ashes Test at the Gabba, Brisbane on 04/12/2025	\$160	\$1440
9	4 tickets to day 2 of the second Ashes Test at the Gabba, Brisbane on 05/12/2025	\$160	\$1440
9	4 tickets to day 3 of the second Ashes Test at the Gabba, Brisbane on 06/12/2025	\$160	\$1440
27	QLD Totals		\$4320
South Australia and Northern Territory			
6	4 tickets to day 1 of the third Ashes Test at Adelaide Oval, Adelaide on 17/12/2025	\$260	\$1560
6	4 tickets to day 2 of the third Ashes Test at Adelaide Oval, Adelaide on 18/12/2025	\$260	\$1560
6	4 tickets to day 3 of the third Ashes Test at Adelaide Oval, Adelaide on 19/12/2025	\$260	\$1560
18	SA/NT Totals		\$4680
Victoria and Tasmania			
11	4 tickets to day 1 of the fourth Ashes Test at the MCG, Melbourne on 26/12/2025	\$160	\$1760
10	4 tickets to day 2 of the fourth Ashes Test at the MCG, Melbourne on 27/12/2025	\$160	\$1600
10	4 tickets to day 3 of the fourth Ashes Test at the MCG, Melbourne on 28/12/2025	\$160	\$1600
31	VIC/TAS Totals		\$4,960
New South Wales and Australian Capital Territory			
11	4 tickets to day 1 of the fifth Ashes Test at the SCG, Sydney on 04/01/2026	\$160	\$1760
10	4 tickets to day 2 of the fifth Ashes Test at the SCG, Sydney on 05/01/2026	\$160	\$1600
10	4 tickets to day 3 of the fifth Ashes Test at the SCG, Sydney on 06/01/2026	\$160	\$1600
31	NSW/ACT Totals		\$4.960
Western Australia			
6	4 tickets to day 1 of the first Ashes Test at the Optus Stadium, Perth on 21/11/2025	\$160	\$960
6	4 tickets to day 2 of the first Ashes Test at the Optus Stadium, Perth on 22/11/2025	\$160	\$960
6	4 tickets to day 3 of the first Ashes Test at the Optus Stadium, Perth on 23/11/2025	\$160	\$960
18	WA Totals		\$2880
125	Combined Totals		\$21,800
Prizes will be distributed to winners in order of event date. For example, there are 27 Major Prizes available in Queensland, nine for each day of the Brisbane test. The first nine drawn winners will receive tickets to day 1 of the Brisbane test. The next nine drawn winners will receive tickets to day 2 of the Brisbane test and the next nine drawn winners will receive tickets to day 3 of the Brisbane test. All tickets are general admission and may be used for an adult or a child. Major Prizes are subject to any travel/government restrictions/directives, border closures, health advice and the like. In the event a match is cancelled due to COVID-19 restrictions, affected winners will instead receive a Cricket Australia merchandise voucher to the same value of the original prize. Cricket Australia merchandise vouchers are valid to be used online at the Official Cricket Shop: shop.cricket.com.au. Major Prizes are tickets to a game only and do not include travel or any accommodation. You and your companions must make your own way to and from the relevant Ashes game location at your own cost. Major Prizes will be emailed to the email address provided at the time of entry.			

	The ticket prizes are subject to the event venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organisers hereby expressly reserve the right to eject any winner (and/or their companion/s) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. Cricket Australia reserves the right in its absolute discretion to change or amend the Ashes Test fixture without notice. Neither the Promoter nor Cricket Australia accept responsibility for the cancellation or delay of any cricket match connected with this Promotion for any reason beyond the control of the Promoter or Cricket Australia. By entering this promotion entrants agree to comply, and ensure that each subsequent ticket holder complies, with the ticket conditions which accompany any tickets won in conjunction with the promotion. Entrants also agree to comply, and ensure that each subsequent ticket holder complies, with Cricket Australia's Ticket and Entry Conditions (available at www.cricket.com.au/tickets) supplemented by conditions of entry imposed by the venue operator. The Promoter will provide every person attending the match as part of the promotion with a copy of Cricket Australia's Ticket and Entry Conditions with delivery of the prize tickets.
Total prize pool	The total value of all Instant Prizes available to be won is \$3,184,550. The total value of Major Prizes available is \$21,800 The total overall prize pool is \$3,206,350.
How many times can I enter?	A maximum of ten (10) entries per person will be permitted, subject to the following: (a) only one (1) entry permitted per Qualifying Purchase/receipt regardless of the amount of Eligible Products purchased in that Qualifying Purchase/receipt; (b) a limit of one (1) entry per person per day; and (c) each entry must be submitted separately in accordance with these Terms and Conditions.
How and when will the winner/s be informed?	If you win an Instant Prize, you will get an online message acknowledging your entry, informing you if you have provisionally won a prize, and once validated, you will be informed you have won an Instant Prize, details on how to verify your entry and claim your instant Prize. Major Prize winners will be notified by phone and by email within 3 business days of determination and will also have their first initial, surname and state/territory/postcode of residence published on the Website on 18/11/2025 for a period of 28 days.
Proof of purchase	You must keep the following as proof of purchase for all entries: • original itemised purchase receipt(s) If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize. Proof of purchase must be identical to that provided by you with your entry. Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be during the Promotion Period before you submitted your entry). If, in the Promoter's opinion based on the available information, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.
Unclaimed Prizes	Prize claim date for all States/Territories (excluding SA winners if a Major Prize): 5pm (AEDT) on 27/11/2025 Prize claim date for SA winners of a Major Prize: 5pm AEDT on 01/12/2025.

	Unclaimed prize determination for all States/Territories (excluding SA winners of a Major Prize): 12pm (AEDT) on 28/11/2025 at the same location as the original Major Draws. A draw for any unclaimed Major Prize (excluding SA winners of a Major Prize) or any Instant Prize that has been won but remains unclaimed (as at 5pm AEDT on 27/11/2025, will take place at 12pm (AEDT) on 28/11/2025 at the same location as the original Major Draws, subject to any directions from a regulatory authority. Any winners will be notified in writing by email within two days of determination and will have their first initial, surname and state/territory/postcode of residence published on the Website on 28/11/2025. In the event any tickets to the Ashes Test at the Optus Stadium, Perth are awarded in the Unclaimed Prize Draw, the winner will be awarded a digital Vault Pays-enabled Prepaid Mastercard to the same value as the Ashes Test tickets. Unclaimed prize determination for SA: 12pm (AEDT) on 02/12/2025 at the same location as the original Major Draws. A draw for any unclaimed Major Prize for SA residents that has been won but remains unclaimed (as at 5pm AEDT on 01/12/2025, will take place at 12pm (AEDT) on 02/12/2025 at the same location as the original Major Draws, subject to any directions from a regulatory authority. Any SA winners will be notified in writing by email within two days of determination and will have their first initial, surname and state/territory/postcode of residence published on the Website on 02/12/2025.
Collection and use of your personal information	If you are a winner, you (and your companions where relevant) must take part in all publicity, photography and other promotional activity as the Promoter require, without any compensation. You consent to the Promoter and/or Cricket Australia using your name, likeness, voice and image in any promotional or advertising activity. The Promoter may collect your personal information directly or through the Promoter's agents or contractors. The Promoter will use your personal information to conduct and manage the promotion. The Promoter may disclose your personal information to the Promoter's related companies, agents and contractors to assist in conducting this promotion, communicating with you or storing data. If you have marked the "opt-in" box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging provided that where required by the <i>Spam Act 2003</i> (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you that you may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the <i>Spam Regulations 2021</i> (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this promotion. The Promoter's Privacy Policy (see https://nu-pure.com.au/privacy-policy/) includes information about: (a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and (e) how to complain about a privacy breach and how the Promoter will deal with such a complaint. If you have selected the option to receive information and offers from Australian Cricket, you understand and agree that Cricket Australia also collects your personal information, including on behalf of State or Territory cricket associations, including the Big Bash League teams (together, "Australian Cricket") to communicate with you, and for any of the purposes set out in Australian Cricket's Privacy Policy (available at www.cricket.com.au/privacy or by emailing privacy@cricket.com.au), and that the personal information you provide will be disclosed to and used by Australian Cricket under the terms of Australian Cricket's Privacy Policy, which contains information about how you may access and seek to correct your personal information or complain about a breach of your privacy, and how Australian Cricket will deal with that complaint. Australian Cricket may disclose your personal information to other parties, including Australian Cricket's third party service providers. From time to time, these third parties may be located (and so your personal information may be disclosed) overseas, including in India, the USA and the UK, and other countries from time to time. Australian Cricket may use and disclose your personal information for direct marketing purposes, unless you opt out (which you can do at any time in accordance with Australian Cricket's Privacy Policy), and for facilitating further offers directly from third parties if you opt in to receive those offers. You can request to access, update or correct any personal information Australian Cricket holds about you by writing to Cricket Australia's Privacy

	Officer at 60 Jolimont Street, Jolimont, VIC, 3002 or sending an email to privacy@cricket.com.au .
Permit numbers	Authorised under: ACT Permit No. TP25/01116 SA Licence No. T25/618 NSW Authority No. TP/03541
CA Promo Code	CA2501

- 11 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 12 Your entry must be received during the Promotion Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 13 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including validity period/s.
- 14 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.
- 15 Where relevant, the Promoter accepts no responsibility if one or more of the events or activities awarded as part of the prize are abandoned, called off or postponed for any reason beyond the Promoter's reasonable control. In that case you/your companion/s forfeit your entitlement to that event/activity and the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

General

- 16 Any material failure by you or (if applicable) your proxy to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s). If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion to determine the identity of the entrant.
- 17 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. Errors and omissions may be accepted at the Promoter's direction.
- 18 You must not:
- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the promotion;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this promotion;
 - (e) breach any law; or

- (f) behave in a way that is otherwise inappropriate.
- 19 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.
- 110 If any dispute arises between you and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this promotion is final and no correspondence will be entered into.
- 111 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified by the Promoter, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 112 By entering, you request that your full address not be published.
- 113 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every Instant Prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 114 If this promotion is interfered with in any way or cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, pandemic, fraud or technical failure, government directives, public health orders and the like, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: to end, change, suspend or cancel the promotion as appropriate, subject to any written directions from a regulatory authority; or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 115 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this promotion results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 116 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), as well as any other implied warranties under the *Australian Securities and Investments Commission Act 2001* (Cth) (**Non-Excludable Guarantees**). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion which may be relevant to any issue or problem you encounter in relation to this promotion and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.
- 117 Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if any of the prize events are delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) taking of a prize.
- 118 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this promotion are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this promotion or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

- 119** Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this promotion, including Cricket Australia, are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.