Privacy Collection Notice

Premier Foods Group Limited (ABN 82 630 884 472) and its related companies (together, "Premier Foods", "we" or "us") are collecting your personal information as described in this privacy collection notice.

This privacy collection notice applies in connection with the Australian Premier Foods 2025 Promotion (per terms and conditions found here: winfantasticprizes.com.au (**Promotion**))

1 What information we collect

We may collect and hold the following personal information about you:

- name;
- contact details, including telephone and mobile numbers, email address, and postal address;
- date of birth;
- information regarding your purchase of products to participate in the Promotion;

We are collecting and may use or disclose this personal information for the following purposes:

- for conducting the Promotion;
- for our record-keeping and compliance with legal obligations;
- in the event that you win a prize in accordance with the Promotion, we may disclose your initial, surname and postcode on the website **winfantasticalprizes.com.au**;
- to respond to respond to any consumer queries you may have;
  (together, the **Purposes**).

If we are not provided, or authorised to collect, the personal information we have requested, we may not be able to perform the Purposes.

2 How we collect your information

We may collect personal information about you from Roilti Pty Ltd (the external agency assisting us with conducting the Promotion). We may also collect personal information directly from you, such as when you visit our website or the website **winfantasticalprizes.com.au**, or otherwise contact and correspond with us (e.g. over the phone, via email or in person). Where it is not practicable to collect personal information through the processes described above, we may also collect personal information from publicly available sources of information, and from other third parties (such as organisations with whom you have any dealings, or credit reporting bodies, or from publicly maintained records).

3 To whom we disclose your information

We may disclose your personal information to:

- our related bodies corporate;

- affiliates of Premier Foods;
- Roilti Pty Ltd;
- Booktopia Direct Pty Ltd

We may also disclose personal information to any person or organisation who may be interested in buying the whole or part of our business.

We may disclose your personal information to our related bodies corporate located in the United Kingdom.

We may also disclose your personal information where we are required or authorised by Australian law to do so.

4 Your rights

You have a right to request access to personal information that we hold about you, and to request the correction of that personal information.

We will treat any requests for access and / or correction that we receive in accordance with the *Privacy Act 1988* (Cth), including the Australian Privacy Principles.

We will respond to your request to access your personal information within a reasonable period after the request is made. We will not charge you for making a request for access, but we may charge you a reasonable (not excessive) amount for the process of giving you access to the personal information.

You may also contact us to complain about a potential breach of the Australian Privacy Principles or other binding codes. If you are unsatisfied with this process or how we have addressed your complaint, you can also make a formal complaint of the Office of the Australian Information Commissioner (**OAIC**) (Australia's privacy regulator) per the contact details below. Complaints to the OAIC must be made in writing.

Our Privacy Policy contains further information about how we handle your personal information, and is available at chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://mrkipling.com.au/wp-content/uploads/sites/5/2025/03/Mr-Kipling-Australia-Privacy-Policy-Aug-2024-1.pdf. In the event of any inconsistency between this Collection Notice and the Privacy Policy, this Collection Notice will prevail.

5 Contact details

You can contact us, including to make a request to access or correct your personal information, by getting in touch with us by contacting our Customer Services Officer by:

Phone	1300 590 370 (Aus)
Mail	Premier Foods Consumer Relations 8/480 Military Road. MOSMAN NSW 2088. AUSTRALIA
Email	enquiry@premierconsumercare.com.au

The contact details for the OAIC are as follows:

Phone	1300 363 992
Mail	Director of Compliance Office of the Australian Information Commissioner GPO Box 5218 Sydney NSW 2001
Website	www.oaic.gov.au