Premier Foods 2025 Promotion

Conditions of entry

Promoter	Premier Foods Group Limited (ABN 82 630 884 472), Office 4, L1, 285 Lennox St, Richmond, Victoria, 3121. Email: support@winfantasticalprizes.com.au.
Entry Restrictions	Open only to Australian residents aged 18 or over except directors, officers, management and employees (and the immediate families of directors, officers, management and employees) of the Promoter, or of the agencies or companies or participating stores associated with this competition.
Competition Period	9.00am (AEST) on 06/08/2025 to 11.59pm (AEST) on 16/09/2025.
Stores	500 participating independent stores displaying the promotional advertising and, Woolworths and Coles and Coles Local stores (excluding Coles Express), in Australia. Purchases made at woolworths.com.au and coles.com.au are included.
Entry Method	During the Competition Period, entrants must: a) purchase any Mr Kipling product (**Eligible Purchase**) from any participating Store; b) visit **winfantasticalprizes.com.au** (**Website**) and follow prompts to provide their mobile phone number, to allow the Promoter to send the entrant a 6-digit authentication code; and c) fully complete the online entry form including by providing the 6-digit authentication code sent to their mobile phone number by the Promoter, their full name, email address, phone number, postcode, details of the Eligible Purchase, an image of the Eligible Purchase receipt, and any additional information as required by the Promoter.
Instant Win Prize Determination	There are 1,000 instant win prizes to be won instantly and randomly based on pre-determined times (**Selected Winning Time**) during the Competition Period, via a computer-generated random system administered by and at Roilti Pty Ltd, Suite 51A/23 Norton St, Leichhardt NSW 2040 (**Roilti)** The first valid entry received after a Selected Winning Time will win (subject to verification) a prize. A maximum of one (1) prize will be awarded in respect of each Selected Winning Time. This means that the pool of available prizes will progressively decrease during the Competition Period as each prize is won. In the event that no valid entries are received in the period between two or more Selected Winning Times (each a “Missed Selected Winning Time”), then, the next valid entry received will win the prize allocated for the first of the Missed Selected Winning Times (subject to verification) and, the next valid entry after that will win the prize allocated for the second of the Missed Selected Winning Times (subject to verification) and so on. If at the end of the Competition Period, there are any prizes remaining which have not been awarded, then they will be added to the prize pool for the Unclaimed/Unwon Prize Draw.
Prize Details	There are 1,000 instant win prizes.

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<tr><td></td><td>Each instant win prize is a Roald Dahl book title (selected at random by the Promoter from the book titles listed below). Each instant win prize is valued at $16.99 (inc. GST) each.

Available book titles:
<table><tr><th>Title</th><th>Quantity</th></tr><tr><td>Matilda</td><td>200</td></tr><tr><td>James and the Giant Peach</td><td>120</td></tr><tr><td>Fantastic Mr Fox</td><td>120</td></tr><tr><td>The Twits</td><td>120</td></tr><tr><td>The BFG</td><td>150</td></tr><tr><td>George’s Marvellous Medicine</td><td>90</td></tr><tr><td>Charlie and the Chocolate Factory</td><td>200</td></tr></table></td></tr>
<tr><td>Prize Pool</td><td>The total prize pool is valued at $16,990.00 (AUD) (inc. GST).</td></tr>
<tr><td>Entry Limits</td><td>Entries are limited to six per person. Each entry must be based on a separate Eligible Purchase. Max one entry per purchase receipt.</td></tr>
<tr><td>Proof of Purchase Requirements</td><td>Entrants must retain their original itemised Eligible Purchase receipt/s to verify each entry.</td></tr>
<tr><td>Winner Notification and Publication</td><td>Instant win prize winners will be notified in writing instantly (via onscreen notification) that they have provisionally won a prize and that their win will be subject to validation, which will occur within 3 business days.

They will also receive a notification to their nominated email address. Once the entrant’s win has been validated, they will receive a further written notification to their email address confirming that their instant win prize has been validated and requesting the instant win prize winner’s delivery address for the prize. To claim their prize, the instant prize winner must provide their delivery address. The delivery address for the prize must be an address in Australia.

Validation is the process by which the Promoter confirms that the entry has complied with these terms and conditions.

All prize winners will have their initial, surname and postcode published on the Website (winfantasticalprizes.com.au) on 31 October 2025, for a period of 28 days.</td></tr>
<tr><td>Prize Claim Date and Time</td><td>Prizes must be claimed by 11.59pm (AEDT) on 10 October 2025 (Prize Claim Date).</td></tr>
<tr><td>Unclaimed/Unwon Prize Draw Details</td><td>In the event that any prizes remain unclaimed / unwon by the Prize Claim Date, the Promoter will conduct an unclaimed / unwon prize draw of all entries received during the Competition Period. The Unclaimed/Unwon Prize Draw will take place at 12 noon (AEDT) on 14 October 2025 at Roilti.</td></tr>
<tr><td>Unclaimed/Unwon Prize Draw Winner Notification and Publication</td><td>Any winner(s) in the Unclaimed Prize Draw will be notified in writing by email within two days of the Unclaimed/Unwon Prize Draw confirming that they have won a prize and requesting details of the prize winner’s delivery address. To claim the prize, the prize winner</td></tr>
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	must provide their delivery address by 29 October 2025.Winners will have their initial, surname and postcode published on the Website on 31 October 2025 for a period of 28 days.
Permit Numbers	Authorised under NSW Permit No. TP/13056, ACT Permit No. ACT TP 25/00940.1 and SA Licence No. T25/690.

1. Information regarding prizes and how to enter forms part of these conditions. By entering, entrants accept these conditions.
2. Entries must be received during the Competition Period. Entries are deemed to be received at the time they are received by the Promoter's database and not at the time of submission by the entrant. Failure of an entrant to provide their original itemised receipt/s (as per the Proof of Purchase Requirements) (without alteration) to the Promoter upon request may, at the Promoter's discretion, result in an invalid entry (and, at the Promoter's discretion, in all of the entrant's entries being invalid). The Promoter has no control over communications networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred. Entrants who enter using multiple email addresses and / or mobile numbers or, aliases may be disqualified. Consumers are responsible for their own costs associated with accessing the Internet. Automatically generated entries may be disqualified.
3. The Promoter is not liable for late, lost, incomplete, misdirected, incorrectly submitted, delayed or illegible entries, correspondence or claims for prizes due to error, omission, tampering, theft, destruction or otherwise. It is the responsibility of the entrant to provide accurate, up-to-date details.
4. The prizes are as stated in the Prize Details. No bonus prizes will be awarded except in accordance with paragraph 13.
5. The winners will be notified in accordance with the Winner Notification and Publication section of these conditions. By entering this competition, each entrant requests that his or her full address not be published.
6. The winners must, at the Promoter's request, participate in all promotional activity (such as publicity and photography) surrounding the winning of any prize, free of charge, and they consent to the Promoter using their names and images in promotional material.
7. The Promoter may require winners to provide proof of identity, proof of age and proof of residency at the nominated prize delivery address. Identification considered suitable for verification is at the Promoter's discretion.
8. If a winning entry is not validated, the entry will be discarded and a new winner of that prize will be determined by drawing a further valid entry in accordance with paragraph 13.
9. The Promoter may, in its sole discretion, disqualify all entries from, and prohibit further participation in this competition by, any person (including without limitation a winner) who tampers with or benefits from any tampering with the entry process or with the operation of the competition or acts in violation of these conditions, acts in a disruptive manner or acts with the intent or effect of annoying, abusing, threatening or harassing any other person or behaves in a manner which may diminish the good name or reputation of the Promoter or any of its related bodies corporate or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate.
10. The Promoter's decision regarding the validity of entries and the award of prizes is final and no correspondence will be entered into. Entrants can contact the Promoter regarding disputes concerning the conduct of the gaming activity or claiming a prize through by emailing: support@winfantasticalprizes.com.au.
11. The prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in prize value. If a prize or any element of a prize is unavailable for any reason, the Promoter may substitute for that prize or element

of that prize another item of equal or higher value as determined by the Promoter, subject to the approval of the relevant gaming authorities if required.

12. Quality control errors outside the Promoter's control will not invalidate an otherwise valid instant win prize claim. Every instant win prize claim in excess of the advertised instant win prize pool will be honoured, unless such claim is rejected due to fraud or ineligibility under these conditions.

13. If:

(a) any prize has not been accepted or claimed in accordance with the Prize Claim Date and Time; or

(b) after making all reasonable attempts, the Promoter cannot contact a drawn winner (or a drawn winner does not contact the Promoter) by the Prize Claim Date and Time; or

(c) a prize has not been won,

the relevant winner's entry (as applicable) will be deemed invalid, and the Promoter will conduct such further draws in accordance with the Unclaimed/Unwon Prize Draw Details as are necessary to distribute the relevant prize, subject to any requirements of the relevant gaming authorities. All entries received during the Competition Period will be combined for the purposes of this draw. The unclaimed prizes will be drawn in the order of the prize with the most monetary value to the least. Any winner(s) in this draw will be notified as stated in the Unclaimed/Unwon Prize Draw Winner Notification and Publication.

14. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury, illness or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). Nothing in these conditions restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the *Competition and Consumer Act 2010 (Cth).*

15. Without limiting the previous paragraph, the Promoter and its associated agencies and companies will not be liable for any damage, loss or delay in transit to prizes. Prizes will be delivered in Australia only.

16. The Promoter may communicate or advertise this competition using Facebook, Instagram, YouTube and other social media platforms. The competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or YouTube. Entrants are providing their information to the Promoter and not to Facebook, Instagram or YouTube. Each entrant completely releases Facebook, Instagram, and YouTube, from any and all liability.

17. If for any reason any aspect of this competition is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the competition, or invalidate any affected entries (other than those instant prize winners who have been validated), subject to the approval of the relevant gaming authorities if required.

18. The Promoter is not liable for any tax implications arising from prize winnings. Independent financial advice should be sought. Where this competition involves, for GST purposes, supplies being made for non-monetary consideration, entrants will follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

19. Further to the Promoter's privacy collection notice provided to entrants, the Promoter collects personal information ("PI") in order to conduct this competition and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at winfantasticalprizes.com.au/privacy .The Privacy Policy also contains

information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the applicable privacy laws and how those complaints will be dealt with. All entries become the property of the Promoter. Unless otherwise indicated by the Promoter, the Promoter may disclose personal information to entities outside of Australia in accordance with its Privacy Policy (for a list of the countries, see the relevant Privacy Policy).

20. This document is governed by and is to be construed in accordance with the laws applicable in the state of New South Wales, Australia. Each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts exercising jurisdiction in the state of New South Wales, Australia and any courts which have jurisdiction to hear appeals from any of those courts and waives any right to object to any proceedings being brought in those courts.