“GENTLEMAN JACK FATHER’S DAY LIMITED OFFER” PROMOTION

TERMS AND CONDITIONS

1. Information on how to claim and the gifts to be claimed form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

2. Claims are only open to Australian residents aged 18 years or over.

3. Employees (and their immediate families) of the Promoter, Participating Stores (defined below) and agencies associated with this promotion are ineligible to claim. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

4. Offer opens at 12:01AM AEST on 12/08/25 and closes at 11:59PM AEST on 9/09/25 or until 751 of the Gift (defined below) have been claimed, whichever is first to occur (“**Promotional Period**”).

5. A “**Participating Store**” is any Harry Brown store that advertises the promotion and stocks the Eligible Product (defined below) during the Promotional Period.

6. To claim a Gift, eligible claimants must complete the following steps during the Promotional Period:

    a) purchase a bottle of Jack Daniel’s Gentleman Jack Whiskey (“**Eligible Product**”);
    b) visit https://freewhiskeyglass.gentlemanjack.com;
    c) follow the prompts to the offer page;
    d) input the requested details (including first name, last name, email, date of birth, residential address and phone number);
    e) upload a copy of the purchase receipt;
    f) agree to the terms and conditions; and then
    g) submit the fully completed online claim form.

7. If a staff member does not automatically hand the individual an official entry form after making a qualifying purchase, it is the individual’s responsibility to request one.

8. Each claimant will be notified instantly on screen in writing whether or not they are a successful claimant upon verification.

9. Only one (1) claim is permitted per person.

10. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant’s identity, phone number and place of residence) and reserves the right, in its sole discretion, to disqualify any claimant who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

11. Incomplete or indecipherable claims will be deemed invalid.

12. If there is a dispute as to the identity of a claimant, the Promoter reserves the right, in its sole discretion, to determine the identity of the claimant.

13. The Promoter's decision is final and no correspondence will be entered into.

14. The first seven hundred and fifty-one (751) valid claims received will each be awarded one (1) personalised engraved whiskey glass ("**Gift**") valued at $25.50 each. Once the stock of the Gift has been exhausted, the Gift will no longer be available to claim.

15. Claimants will receive a coupon for the Gift to be redeemed on the Yoonek website at www.yoonek.com.au. Claimants are responsible for redeeming the Gift from the Yoonek website and for ensuring that all Gift delivery details provided are correct. The Promoter will not be liable for any costs associated with re-delivery of the Gift, should the delivery details provided by a claimant be incorrect.

16. Any ancillary costs associated with redeeming the coupon are not included. Any unused balance of the coupon will not be awarded as cash. Redemption of the coupon is subject to any terms and conditions of the issuer including those specified on the coupon.

17. The Promoter encourages consumers to enjoy responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines that are available at www.nhmrc.gov.au. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.

18. If for any reason a claimant does not claim the Gift at/by the time stipulated by the Promoter, then the Gift will be forfeited.

19. If the Gift is unavailable, the Promoter, in its discretion, reserves the right to substitute the Gift with a gift to the equal value and/or specification, subject to any written directions from a regulatory authority.

20. Total gift pool value is $19,150.50.

21. Gifts are not transferable or exchangeable and cannot be taken as cash or re-sold, unless otherwise specified.

22. Claimants consent to the Promoter using their name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

23. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, pandemic, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any claimant; or (b) to modify, suspend, terminate or cancel the promotion, as appropriate.

24. Any cost associated with accessing the promotional website is the individual's responsibility and is dependent on the Internet service provider used.
25. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.

26. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or gift claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Gift value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use/taking of the Gift.

27. All Promotion entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.

28. Entrants agree that by submitting their Promotion entry and any accompanying material, that they agree:

    a) that all intellectual property rights associated with the Promotion, including the brands associated with the Promotion, are owned by Promoter and/or the Promoter Affiliated Parties, and entrants have no right to use any intellectual property associated with the Promotion except in connection with the Promotion entry and accompany material;
    b) to assign to the Promoter any and all intellectual property rights associated with the Promotion entry and accompanying materials, with full title guarantee, such that Promoter has the full and exclusive right to use, reproduce, or publish such Promotion entry and accompanying materials; and
    c) to waive all moral rights in and to their Promotion entry and accompanying materials otherwise arising in connection with your entry to which entrants may now or at any time in the future be entitled under copyright, right of publicity, right of privacy, and other intellectual property laws applicable in the jurisdiction in which the Promotion occurs.

29. Entrants agree that the Promoter may, but is not required to, make their entry available on its website **(https://www.brown-forman.com)** and any other media, whether now known or invented in the future, and in connection with any publicity of the Promotion. Entrants agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the Promotion entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the Promotion entry and any accompanying materials for such purposes. Entrants agree that, by submitting their Promotion entry, they waive any and all claims against Promoter or the Promoter

Affiliated Parties for right of publicity or right of privacy relating to Promoter's public reference or publication of the name or other identifying information of an Entrant.

30. The Promoter collects personal information ("PI") in order to conduct the promotion. By providing the Promoter with your PI, you consent that any or all of the PI submitted by you may be held and used by the Promoter and other companies within the Promoter's group of companies (details of which are available at https://legal.brown-forman.com/privacy-policy/english#select_country) or the Promoter's agents, partners or licensees, to contact you in relation to the promotion and to further promote, to consider ways of improving, and to send you information about, Jack Daniel's products and services by email and as otherwise set out in the Promoter's privacy policy, which is available at https://legal.brown-forman.com/privacy-policy/english. Your PI will be handled in accordance with the Promoter's privacy policy which contains information about how to access and correct PI that the Promoter holds about you, and how complaints can be made and will be resolved. If you do not provide all of the requested information you may be ineligible for the promotion and/or the Promoter may be unable to contact you with additional offers. Entrants PI may be transferred to any country where the Promoter group companies or its service providers have facilities and PI will be retained as permitted by applicable law. If in the future, you do not wish to receive further communications from the Promoter and would prefer to be removed from its databases, if you simply wish to make corrections to your PI or if you have a complaint, please write to: privacy@b-f.com.

31. The Promoter is BROWN-FORMAN AUSTRALIA PTY LIMITED (ABN 87 000 064 086) of Level 1/51 Foveaux St, Surry Hills NSW 2010. Telephone: 02 9764 8777 ("**Promoter**").