XXXX SUMMER 2024 Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	XXXX SUMMER 2024 Promotion
Promoter:	Lion - Beer, Spirits & Wine Pty Ltd ABN 13 008 596 370, Level 7, 68 York St, Sydney, NSW 2000, Australia. Ph: 1800 308 388 For any inquiries regarding this Promotion, please contact the Promoter at lionau-enquiries@lionco.com or on 1800 308 388
Promotional Period:	**Start date:** 28/10/24 at open of business **End date:** 06/12/24 at 11:59 pm AEST
Eligible entrants:	Entry is only open to QLD and NSW residents who are 18 years and over.
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase any XXXX schooner, pint or jug, to share from any venue within QLD or NSW displaying promotional material ("Participating Venues"). Entrants will be provided with an entry card at the time of purchase, while stocks last; and b) scan the QR code on the entry card, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, date of birth, mobile number and email address and residential address) and (optional) select the tick box to consent to receipt of marketing from the Promoter The instant win prize winners will be notified on screen upon entry form submission, subject to verification. Instant win prize winners will reveal a 4-letter word (BEER, CASH, EATS, SWIM or FUEL) that will correlate to the type of instant prize won (detailed below). All non-winning entries will reveal the word “REEF” that will correlate to a $1 donation to the Great Barrier Reef Foundation on behalf of the winner. The donation is not tax deductible. All entries will be entered into the major prize draw. The entrant must fill out the online entry form for every entry.
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per qualifying transaction; b) limit one (1) entry permitted per person per day; c) limit ten (10) entries per person; and d) each entry must be submitted separately and in accordance with the entry instructions above.
Total Prize Pool:	AUD $395,827.00

Prize Description	Number of this prize	Value (per prize)	Winning Method
Major Prize: The prize is a K’Gari (Fraser Island) getaway for the winner and a friend (aged 18 years or over) which consists of the following: ● return economy class flights for 2 people from winners nearest domestic airport to Brisbane, QLD (only provided if the winner does not reside in Brisbane, QLD); ● all airline and airport taxes;	1	Up to AUD$6,827.00 depending on date and exact point of departure	Draw: computerised random selection – 10/01/25 at 12:00 pm AEDT

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• return private transfers from airport to accommodation in Brisbane; • 1 night, twin share accommodation (or similar) at 4-star hotel for 2 people with breakfast (pre-tour); • 2 night guided 4WD camping tour from Brisbane to Fraser Island (and return) for 2 people (itinerary is subject to change but highlights can include Lake McKenzie, Indian Head lookout, Champagne Pools, Central Station Rainforest, 75 Mile Surf Beach and more!); • camping tour includes: camping equipment, mattress, sleeping bag, limited meals, National Park fees and ferry fees; and • 1 night, twin share accommodation (or similar) at 4-star hotel for 2 people with breakfast (post-tour).			
Instant Win Prize 1 (FUEL): The prize is a $100 Vault-Pays Enabled Prepaid Mastercard®.	Up to 100	AUD$100.00	Instant Win
Instant Win Prize 2 (SWIM): The prize is a $50 Budgy Smuggler gift card.	Up to 250	AUD$50.00	Instant Win
Instant Win Prize 3 (BEER, EATS, CASH): The prize is a $30 Vault-Pays Enabled Prepaid Mastercard.	Up to 1,000	AUD$30.00	Instant Win
Instant Win Prize 4 (BEER, EATS, CASH): The prize is a $10 Vault-Pays Enabled Prepaid Mastercard.	Up to 33,650	AUD$10.00	Instant Win

Prize Conditions	**Major Prize:** • Travel itinerary will be determined by the Promoter in its absolute discretion. • Prize is subject to the standard terms and conditions of individual prize and service providers. • The winner and his/her travel companion must depart from and return to the same departure point and travel together. • The prize is subject to booking and flight availability. • All travel is subject to availability at all times and may be dependent on select seat class with airlines or specific room category availability with an accommodation partner. Prize must be redeemed and travel to be taken by 21/12/2025. Block out periods include all Australian School & Public Holidays along with all other special event periods. 2025 Block out dates include but are not limited to: 14th April – 25th April, 9th June, 7th – 18th July, 29th September – 10th October. All bookings must be made a minimum of 60 days in advance of requested departure dates • The winner and his/her travel companion are responsible for ensuring that they have valid travel documentation. • Frequent flyer points will not be awarded and do not form part of the prize. • Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. • Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included.

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	● The Promoter recommends that the winner obtain travel insurance for the prize trip. However, any costs associated with obtaining travel insurance will be the responsibility of the winner. ● The winner may be required to present their credit card at check in. ● The prize requires the winner to contact the Promoter in order to book travel. **Vault-Pays Enabled Prepaid Mastercard:** ● Any ancillary costs associated with redeeming the Digital Vault Pays-enabled Prepaid Mastercard are not included. The Digital Vault Pays-enabled Prepaid Mastercard must be activated within 2 months of issue and is valid for 12 months after activation. At expiry of the Digital Vault Pays-enabled Mastercard any unused balance will be forfeited. Eligible Customers will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in the Vault Payments app. The Digital Vault Pays-enabled Prepaid Mastercard is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See www.vaultps.com.au/terms for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. **Budgy Smuggler Gift Card:** ● Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card.
Winner Notification:	The Instant Win Prize winners will be notified immediately on screen upon entry form submission, subject to verification. The Major Prize winner will be contacted by email within seven (7) days of the draw. The Major Prize winner will be published at https://xxxxpromo.com.au/goodlife by 17/01/25.
Unclaimed Prizes:	The Major Prize must be claimed by 10/03/25at 12:00 pm AEDT. In the event of an unclaimed Major Prize, the Major Prize will be redrawn on 11/03/25at 12:00 pm AEDT at Pilgrim Communications, 51A / 23 Norton Street, Leichhardt NSW 2040, Australia. The winner of the unclaimed prize draw will be notified by email within seven (7) days of the draw. The winner will be notified publicly (and their details published) at https://xxxxpromo.com.au/goodlife by 18/03/25. If there is no Major Prize winner or the winner for this Promotion cannot be found, this information will be published at https://xxxxpromo.com.au/goodlife.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Instant Win:
   a) The probability of winning an instant win prize is 1 out of 4.

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b) Winners will be notified immediately if they have won on screen upon entry form submission, subject to verification.
c) Instant win game materials void if stolen, forged, mutilated or tampered with in any way.
d) The maximum number of promotional game cards that will be distributed during the Promotion is 140,000.

6. Major Prize Draw:
   a) The draw will take place at Pilgrim Communications, 51A / 23 Norton Street, Leichhardt NSW 2040, Australia at 12:00 pm AEDT on 10/01/25 using computerised random selection.
      i) The first valid entry drawn will be the winner of the Major Prize specified in the Schedule above.
   b) The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.
   c) If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
7. All reasonable attempts will be made to contact each winner.
8. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable at the time stipulated by the Promoter for travel, they forfeit the prize and the Promoter is not obliged to substitute the prize.
9. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
10. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at https://nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol.
11. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
12. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
13. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
14. No entry fee is charged by the Promoter to enter the Promotion.
15. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
16. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may, if the entrant selects the respective tick box on entry, use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at https://lionco.com/legal/privacy-policy/. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion.
17. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.

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19. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
20. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
21. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
22. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involved manipulating, interfering or tampering with this Promotion or otherwise preventing the conduct of the Promotion as intended by the Promoter.
23. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter’s decision will be final.
24. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. Unless otherwise specified, a prize is a single event for the winner (and their guest) and cannot be separated into separate events or components.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. Authorised under: NSW Authority No. TP/02606.

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