

LMG July Local Heroes Tooheys & Classics Promotion Terms & Conditions ("Conditions of Entry")

Schedule									
Promotion:	LMG July Local Heroes Tooheys & Classics Promotion								
Promoter:	Lion - Beer, Spirits & Wine Pty Ltd ABN 13008596370, Level 7, 68 York St, Sydney, NSW 2000, Australia. Ph: 1800 308 388 For any inquiries regarding this Promotion, please contact the Promoter via lionau-enquiries@lionco.com or on 1800 308 388.								
Promotional Period:	Start date: 16/07/24 at 12:01 am AEST End date:13/08/24 at 11:59 pm AEST								
Eligible entrants:	Entrant Group 1: Entry is only open to SA residents who are 18 years and over. Entrant Group 2: Entry is only open to WA residents who are 18 years and over. Entrant Group 3: Entry is only open to ACT, NSW and QLD residents who are 18 years and over.								
How to Enter:	<p>To enter the Promotion, an entrant must complete the following steps during the Promotional Period:</p> <p>a) purchase the applicable Participating Product (based on their Entrant Group category, as outlined below), to share, from any Bottlemart, Bottlemart Express, Thirsty Camel (Western Australia only), Harry Brown or SipnSave store displaying advertising for this Promotion (“Participating Venues”); and</p> <p>b) visit the promotional website (by scanning the QR code advertised in venue); and fully complete and submit the online entry form with their personal details (first name, last name, date of birth, email address, mobile number and full address), upload a scanned copy or photo of the receipt for the qualifying transaction and (optional) select the tick box to consent to receipt of marketing from the Promoter.</p> <table><tr><th>Entrant Group:</th><th>Participating Product</th></tr><tr><td>1 – SA residents</td><td>a case of West End Draught</td></tr><tr><td>2 – WA residents</td><td>a case of Emu Export</td></tr><tr><td>3 – ACT, NSW and QLD residents</td><td>a case of Tooheys NEW (either 24 x bottles or 30 x cans)</td></tr></table> <p>Entrants will be notified of which instant win prize they have won on screen upon entry form submission, subject to verification. All valid entries received will also be entered into the draw.</p> <p>Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original receipt for the qualifying transaction.</p>	Entrant Group:	Participating Product	1 – SA residents	a case of West End Draught	2 – WA residents	a case of Emu Export	3 – ACT, NSW and QLD residents	a case of Tooheys NEW (either 24 x bottles or 30 x cans)
Entrant Group:	Participating Product								
1 – SA residents	a case of West End Draught								
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3 – ACT, NSW and QLD residents	a case of Tooheys NEW (either 24 x bottles or 30 x cans)								
Entries permitted:	Multiple entries permitted subject to the following: a) limit one (1) entry permitted per person per day; b) maximum of one (1) entry permitted per qualifying transaction; c) maximum five (5) entries per person throughout the Promotional Period; and d) each entry must be submitted separately and in accordance with the entry instructions above.								
Total Prize Pool:	Up to AUD \$584,575.00								

Prize Description	Number of this prize	Value (per prize)	Winning Method
<p>Major Prize: The prize is a GOLD Package which includes:</p> <ul style="list-style-type: none">1 x LG OLED Evo C3 83 inch 4K Smart TV Self-Lit OLED Pixels;1 x Sonos Sub Gen 3 (colour: black);1 x Sonos Era 300 Smart Speaker (colour: black);	1	AUD\$25,345.00	Draw: computerised random selection - 19/08/24 at 12:00 pm AEST

<ul style="list-style-type: none"> • 1 x Sonos Arc Soundbar (colour black); • 1 x Sonos Move Portable Smart Speaker (colour: black); and • 1 x \$12,000 Harvey Norman e-Gift Card. 			
Minor Prize 1: The prize is a SILVER Package which includes: <ul style="list-style-type: none"> • 1 x Sonos Sub Gen 3 (colour: black); • 1 x Sonos Era 300 Smart Speaker (colour: black); • 1 x Sonos Arc Soundbar (colour: black); and • 1 x Sonos Move Portable Smart Speaker (colour: black). 	5	AUD\$4,346.00	Draw: computerised random selection - 19/08/24 at 12:00 pm AEST
Minor Prize 2: The prize is a \$500.00 Harvey Norman e-Gift Card.	10	AUD\$500.00	Draw: computerised random selection - 19/08/24 at 12:00 pm AEST
Instant Prize 1: The prize is a \$25 Vault Pays-enabled Prepaid Mastercard®.	Up to 250	AUD\$25	Instant Win
Instant Prize 2: The prize is a \$10 Vault Pays-enabled Prepaid Mastercard.	Up to 500	AUD\$10	Instant Win
Instant Prize 3: The prize is a \$5 Vault Pays-enabled Prepaid Mastercard.	Up to 104250	AUD\$5	Instant Win
Prize Conditions:	<p>Harvey Norman e-Gift Card Prize Conditions:</p> <p>Any ancillary costs associated with redeeming the e-Gift Card are not included. Any unused balance of the e-Gift Card will not be awarded as cash. Redemption of the e-Gift Card is subject to any terms and conditions of the issuer including those specified on the e-Gift Card.</p> <p>Vault Pays-enabled Prepaid Mastercard Prize Conditions:</p> <p>Any ancillary costs associated with redeeming the Digital Vault Pays-enabled Prepaid Mastercard are not included. The digital Vault Pays-enabled Prepaid Mastercard must be activated within 2 months of issue and is valid for 12 months after activation. At expiry of the Digital Vault Pays-enabled Mastercard any unused balance will be forfeited. Eligible Customers will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in their digital wallet. The digital Vault Pays-enabled Prepaid Mastercard is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See www.vaultps.com.au/terms for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.</p>		
Winner notification:	<p>Instant Prize winners will be notified of which instant win prize they have won on screen upon entry form submission, subject to verification.</p> <p>The draw winners will be contacted by email, phone and SMS within seven (7) days of the draw. The draw winners will be published at https://www.sharethevictory.com.au by 26/08/24.</p>		
Unclaimed Prizes:	<p>Draw prizes (i.e. Major Prize and Minor Prizes) must be claimed by 21/10/24 at 12:00 pm AEDT. In the event of an unclaimed draw prize, the prize will be drawn on 22/10/24 at 12:00 pm AEDT at Pilgrim Communications, 51A/23 Norton Street, Leichhardt NSW 2040, Australia. The winners of the unclaimed prize draw will be</p>		

	<p>notified by email, phone and SMS within seven (7) days of the unclaimed prize draw and will be published at https://www.sharethevictory.com.au by 29/10/24.</p> <p>If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at https://www.sharethevictory.com.au.</p>
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Draw:
 - a) The draw will take place Pilgrim Communications, 51A/23 Norton Street, Leichhardt NSW 2040, Australia at 12:00 pm AEST on 19/08/24 using computerised random selection.
 - i) The first valid entry drawn will win the Major Prize specified in the Schedule above.
 - ii) The next fifteen (15) valid entries drawn will win the applicable Minor Prize specified in the Schedule above.
 - iii) The prizes will be drawn in descending order of value.
 - b) The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.
 - c) If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
6. Instant Win:
 - a) Winners will be notified immediately which instant win prize they have won on screen upon entry form submission, subject to verification.
 - b) Quality control errors will not invalidate an otherwise valid prize claim.
 - c) Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured.
 - d) Instant win game materials void if stolen, forged, mutilated or tampered with in any way.
7. All reasonable attempts will be made to contact each winner.
8. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
9. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
10. Entrants must keep their proof of purchase specified in the How to Enter section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.

11. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at <https://www.liquorandgaming.nsw.gov.au/>.
12. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
13. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
14. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
15. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
16. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
17. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may, if the entrant selects the respective tick box on entry, use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://www.lionco.com/legal/privacy-policy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion..
18. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
19. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
20. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
21. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
22. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
23. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid

and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involved manipulating, interfering or tampering with this Promotion or otherwise preventing the conduct of the Promotion as intended by the Promoter.

24. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
25. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
26. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
27. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
28. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
29. Authorised under: ACT Permit No. TP 24/00665, NSW Authority No. TP/2606 and SA Permit No. T24/532.