Carlton Dry x IBA On-Pack Promotion 2025 Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Carlton Dry x IBA On-Pack Promotion 2025
Promoter:	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any enquiries regarding this Promotion, please contact the Promoter at consumerrelations@asahi.com.au or on 1800 244 054
Promotional Period:	**Start date:** 11/08/25 at 09:00 am AEST **End date:** 10/11/25 at 11:59 pm AEDT
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.
Participating Venues:	● Bottle-O ● Cellarbrations ● IGA Liquor ● Porters Liquor ● Ritchies (in Victoria and NSW) ● Thirsty Camel (in NSW, ACT, Qld, SA & NT) ● Big Bargain (Tas) (each an Outlet). Except for Big Bargain, the Participating Venues include the online stores for those Participating Venues. ("Participating Venues")
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the promotional period: a) purchase a specially marked case of Carlton Dry from any of the IBA Participating Venues (listed above); and b) scan the QR code inside pack or visit www.carltondry.com.au/scorefootybooty , follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (as requested) and unique code located inside pack. The instant prize winners will be notified on screen upon entry form submission, subject to verification. All entries are entered into the major prize draw. **Proof of Purchase:** The entrant must retain proof of purchase. The proof of purchase required is the unique code found inside pack.
Winner Determination:	Major Prize Draw: ● The draw will take place at Pilgrim Communications, 23 Norton Street, Suite 51A Leichardt, NSW 2040 (Pilgrim Communications), Australia at 12:00 pm AEDT on 11/11/25 by computerised random selection. ● The Promoter may draw reserve winners in case of ineligible or invalid entries. ● The first five (5) valid entries drawn will be the winners of draw prize specified below. ● The draw conductor may select additional reserve entries in the case an invalid entry or entrant is drawn. ● If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance. Instant Win:

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	• Instant winners will be notified immediately if they have won on screen upon entry form submission, subject to verification. • There are 165,000 specially marked packs in this Promotion. • Upon verification, the prize will be sent to the winners by SMS (to the mobile phone number specified on the winner's entry form). • Winners then need to activate the card using the Vault app – activation code will be provided in SMS. Once activated, the card can be added to the winner's phone's digital wallet (e.g. Apple Pay, Google Pay or Samsung Pay) and can be used for purchasing goods and services where the card is accepted for electronic transactions (excluding transactions at ATMs or over the counter at financial institutions). • The card cannot be used as a credit card and cannot be linked to any deposit account.
Entries permitted:	Multiple entries permitted subject to the following: (a) limit one (1) entry per person per day; (b) limit one (1) entry per transaction; (c) maximum one (1) major prize per person (excluding SA); (d) maximum five (5) entries per person throughout the Promotional Period; and (e) by completing the entry method, the entrant will receive one (1) entry.
Total Prize Pool:	AUD$231,250.00

Prize Description	Number of this prize	Value (per prize)
Major Draw Prize: The prize is $5,000 paid by direct deposit to the winner's nominated Australian bank account.	5	AUD$5,000.00
Instant Prize: The prize is a $50 digital Vault Pays-enabled Prepaid Mastercard®	4,125	AUD$50.00

Prize Conditions:	Major Prize: The Major Prize winners must provide their Australian bank account details to the Promoter in order for the prize to be awarded. Vault Pays-enabled Prepaid Mastercard: Any ancillary costs associated with redeeming the Vault Pays-enabled Prepaid Mastercard are not included. The Vault Pays-enabled Prepaid Mastercard must be activated within 2 months of issue and is valid for 12 months after activation. At expiry of the Vault Pays-enabled Mastercard any unused balance will be forfeited. We will not give you notice prior to expiry. Card expiry and balance can be found on your mobile device in your digital wallet. The Vault Pays-enabled Prepaid Mastercard is issued by EML Payment Solutions Limited (ABN 30 131 436 532) AFSL 404131 pursuant to license by Mastercard. See www.vaultps.com.au/terms for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.
Winner notification:	The Major draw Prize winners will be contacted by email within three (3) days of the draw and will be published at www.carltondry.com.au/scorefootybooty (3) days after the draw. Instant winners will be notified immediately if they have won on screen upon entry form submission, subject to verification.
Unclaimed Prizes:	Major draw Prizes must be claimed by 11/12/25 at 12:00 pm AEDT. In the event of an unclaimed Major draw Prize, the prize will be drawn on 12/12/25 at 12:00 pm AEDT at Pilgrim Communications, 23 Norton Street, Suite 51A Leichardt, NSW 2040 (Pilgrim Communications), Australia. The winners will be notified by email within three (3) days of the unclaimed prize draw and published at www.carltondry.com.au/scorefootybooty on 28/12/25. All Instant Prizes will be deemed as claimed once their winning entry is verified and prize is sent.

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	If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at www.carltondry.com.au/scorefootybooty .

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in How to Enter for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize.
9. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion.
13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter will use this information to conduct and manage the Promotion. If the entrant selects the respective marketing sign up tickbox on entry, the Promoter may also contact the entrant for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at https://asahi.com.au/privacy. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents,

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prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
16. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
22. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
23. The winners will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.

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25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
26. Authorised under: ACT Permit No. TP 25/00479, NSW Authority No. TP/3949 and SA Permit No. T25/357.

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