GNBC x EG Oct' 25 On-Packer Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	GNBC x EG Oct' 25 On-Packer Promotion
Promoter:	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any inquiries regarding this Promotion, please contact the Promoter via consumerrelations@asahibeverages.com.au or on 1800 244 054
Promotional Period:	**Start date:** 30/09/25 at 09:00 am AEST **End date:** 15/12/25 at 11:59 pm AEDT
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase a specially marked case of Great Northern from any BWS or Dan Murphy's store within Australia that stocks and sells the specially marked cases, while stocks last (includes their respective online stores) ("Participating Venues")*; b) visit the promotional website (by scanning the QR code found on the case) and follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details as requested and the unique code found inside the specially marked case. *Purchases made via Uber Eats, Doordash, Menulog and MILKRUN through the abovementioned stores are also eligible provided a specially marked case is delivered. The winners will be notified on screen upon entry form submission, subject to verification. **Proof of purchase:** The entrant must retain proof of purchase. The proof of purchase required is the unique code found inside the specially marked case. The entrant must fill out the online entry form for every entry.
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per specially marked case purchased; b) limit one (1) entry permitted per person per day; c) maximum of five (5) entries permitted per person throughout the Promotional Period; d) only one (1) unique code per entry is permitted; e) the same unique code cannot be used more than once; f) unrecognised codes will be deemed invalid; and g) each entry must be submitted separately and in accordance with the entry instructions above.
Winner Determination:	Prizes in this Promotion Will be awarded via Instant Win mechanic, as set out below. Tier 1 Instant Win: ● There will be thirty (30) predetermined'winning moments' during the Promotional Period. The first valid entry received after each predetermined 'winning moment' will be declared a Tier 1 Instant Win prize winner, subject to verification. ● Any unclaimed Tier 1 Instant Win Prizes will be awarded in the unclaimed prize draw. Tier 2 Instant Win: ● The probability of winning a Tier 2 Instant Win Prize is 1 out of 15. **General Instant Win Conditions:** ● Instant win prizes to be won are outlined below. ● Winners will be notified immediately if they have won on screen upon entry form submission, subject to verification.

© 2025 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

	● Quality control errors will not invalidate an otherwise valid prize claim. ● Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. ● Instant win game materials void if stolen, forged, mutilated or tampered with in any way.
Total Prize Pool:	Up to AUD $1,254,063.00

Prize Description	Number of this prize	Value (per prize)
Tier 1 Instant Win Prizes		
Tier 1 Instant Win Prize 1: The prize is a new Quintrex 310 Dart boat, including registration, compulsory third party insurance, stamp duty and dealer delivery charges (which may vary from State by State).	1	Up to AUD$10,223.00
Tier 1 Instant Win Prize 2: The prize is a $3,000 Flight Centre e-gift card.	3	AUD$3,000.00
Tier 1 Instant Win Prize 3: The prize is an Ampd Riptide 3 Electric Bike.	1	AUD$2,690.00
Tier 1 Instant Win Prize 4: The prize is a JBL Extreme 4 Portable Speaker.	5	AUD$429.00
Tier 1 Instant Win Prize 5: The prize is a Weber Baby Q1200 BBQ.	5	AUD$399.00
Tier 1 Instant Win Prize 6: The prize is a Jack Stillman Rogue Waxed Duffle Bag.	5	AUD$380.00
Tier 1 Instant Win Prize 7: The prize is a Great Northern branded YETI® Roadie 24 Cooler.	5	AUD$350.00
Tier 1 Instant Win Prize 8: The prize is a Tahwalhi Inflatable Stand Up Paddle Board (includes an air pump and a cooler bag).	5	AUD$300.00
Tier 2 Instant Win Prizes		
Tier 2 Instant Win Prize 1: The prize is a $50 YETI® e-gift card.	Up to 500	AUD$50.00
Tier 2 Instant Win Prize 2: The prize is a $20 Great Northern e-voucher, redeemable for Great Northern merchandise at https://greatnorthern.com.au/merch.	Up to 48,643	AUD$20.00
Tier 2 Instant Win 3: The prize is a $10 OzTrail e-voucher.	Up to 10,000	AUD$10.00
Tier 2 Instant Win 4: The prize is a $10 Dan Murphy's/BWS e-gift card (based on where the qualifying purchase was made).	Up to 12,500	AUD$10.00

Prize Conditions:	***Quintrex 310 Dart Boat Prize Conditions:*** ● Additional insurance, options, petrol and all other ancillary costs are the responsibility of the winner. ● Prize will be delivered to the winner at their nominated address. ● If the winner is, through any legal incapacity or otherwise, unable to register the boat in their own name, then the winner may assign the boat to another person (who consents to such assignment) with legal capacity for the purpose of registration. The Promoter takes no responsibility for any such arrangements between the winner and the assignee. The winner must provide the Promoter with certified copies of all required documentation as required by the Promoter before the boat is awarded. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form to be determined by the Promoter in its discretion. ***E-Gift Card and E-Voucher Prize Conditions:***

© 2025 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

	Any ancillary costs associated with redeeming an e-gift card/e-voucher are not included. Any unused balance of an e-gift card /e-voucher will not be awarded as cash. Redemption of an e-gift card/e-voucher is subject to any terms and conditions of the issuer including those specified on the e-gift card/e-voucher. **Flight Centre Gift Card Conditions:** ● Flight Centre gift cards are valid for 3 years from the date of issue and can be redeemed for travel products at Flight Centre stores within Australia. ● Gift cards cannot be redeemed for cash, credit, gift cards or foreign currency products. ● It is up to the card holder to redeem the full value of the card within the validity period. ● Unused balances will not be refunded or credited when the card expires. ● Flight Centre Travel Group Ltd disclaims responsibility for lost or stolen cards, as well as cards obtained via non-approved channels. ● Defaced, mutilated, lost or stolen cards will not be replaced or redeemed. ● Full Terms of Use can be found at www.flightcentre.com.au. **Great Northern E-Voucher Prize Conditions:** ● Great Northern Merch Store e-vouchers will be delivered to the winner by email and can be used online at www.greatnorthern.com.au/merch/all. ● The e-vouchers are single use only and any unused funds will be lost. E-vouchers must be redeemed in a single transaction on or before 28/02/2026 and cannot be used in conjunction with any other offer/promotion. ● There is no minimum spend to use the e-voucher however any unused value will be forfeited. The e-vouchers are not stackable (which means only one e-voucher can be used per transaction), and are not redeemable for freight/shipping/delivery costs. The e-voucher code must be applied at check out. **OzTrail E-Voucher Prize Conditions** ● Available for use on the www.oztrail.com website. ● Valid to date 28th February, 2026. ● Minimum purchase total to be greater equal to the value of the voucher redeemed.
Winner notification:	All instant prize winners will be notified on screen upon entry form submission, subject to verification. The winners must follow the instructions sent to them via eDM on how to claim their prize. Tier 1 Instant Win Prize winners will be published on the promotional website by 22/12/25.
Unclaimed Prizes:	A second chance draw will be held for unclaimed Tier 1 Instant Win Prizes. The draw will be held at Roilti, 23 Norton Street, Suite 51A Leichardt, NSW 2040, Australia on 05/01/26 at 12:00 pm AEDT. The winner(s) will be notified in writing and published on the promotional website within seven (7) days of the unclaimed prize draw (if applicable).

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by

© 2025 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

5. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
6. All reasonable attempts will be made to contact each winner.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in the How to Enter section for their entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for their entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's entry and the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
9. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at https://www.liquorandgaming.nsw.gov.au/.
10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
13. No entry fee is charged by the Promoter to enter the Promotion.
14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants consent to the Promoter using their name and image in any promotional or advertising activity. The Promoter may collect your personal information directly or through its agents or contractors including Endeavour Group Limited (ABN 77 159 767 843) (“Endeavour Group”). The Promoter will use the entrant’s personal information to conduct and manage the Promotion. The Promoter may disclose entrants’ personal information to its related companies, agents and contractors including Endeavour Group to assist in conducting this Promotion, communicating with entrants or storing data. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. By entering, the entrant consents to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. The Promoter’s Privacy Collection Notice (see https://www.asahi.com.au/privacy-collection-notice) and Privacy Policy (see www.asahi.com.au/privacy) includes information about:
    a) how to seek access to the personal information the Promoter holds about them and seek correction of the information; and
    b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
16. If entrants have marked the “opt-in” box on their entry relating to Endeavour Group collecting their personal information, entrants consent to the storage of their personal information on the Endeavour Group database and Endeavour Group may use this information for future promotional and marketing purposes regarding their products and services including contacting entrants via electronic messaging. The Endeavour Group Privacy Policy can be found at https://www.danmurphys.com.au/help/help-centre/articles/360000043536-Privacy-Policy (Dan Murphy's) and

© 2025 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

www.bws.com.au/help/privacy-policy (BWS). The Endeavour Group Collection Statement can be found here for Dan Murphy's www.danmurphys.com.au/help/help-centre/articles/360000505355-My-Dan-Murphy-s-Collection-Statement and here for BWS www.bws.com.au/help/collection-statement.

17. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
18. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
19. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
20. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
21. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
22. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
23. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter’s decision will be final.
24. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter’s liability is limited to the minimum allowable by law).
25. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. Authorised under: ACT Permit No. TP 25/00641, NSW Authority No. TP/3949 and SA Permit No. T25/462.

© 2025 Plexus Services Pty Ltd. Do not reproduce or amend without authority.